

Once Upon a Time

Hillcrest School Benefit & Auction Fall 2017 Sponsorship Opportunities

- ★ Advertise directly to Hillcrest School community in Upper Rockridge
- ★ Communicate to 300+ families (and faculty) that live and shop locally
- ★ Simultaneously support an important cause - Oakland Public Education
- ★ Funds raised go to essential Hillcrest educational programs

✦ **Diamond Level - Golden Paddle Sponsor - \$2,500** ✦
Inside Front Cover + Live Auction Shout Out + Gold Level Elements

✦ **Platinum Level Sponsor- \$1,500** ✦
Inside Back Cover + Gold Level Elements

✦ **GOLD Level Sponsor - \$1250** ✦
Full Page color ad in the Indispensable Benefit Catalog
Your Large Logo on Reusable Event Gift Bags
Ad placement on Hillcrest School Website
Recognition on Benefit Event Website
Recognition in Weekly Hillcrest Newsletter

✦ **SILVER Level Sponsor - \$1000** ✦
Half Page color ad in the Indispensable Benefit Catalog
Your Logo on Reusable Event Gift Bags
Your Logo on Hillcrest School Website
Recognition on Benefit Event Website

✦ **BRONZE Level Sponsor - \$750** ✦
Half Page color ad in Indispensable Benefit Catalog
Ad on Reusable Event Gift Bags
Recognition on Benefit Event Website

✦ **Indispensable Catalog Display Ads** ✦
Full Page black and white ad - \$500
Half Page black and white ad - \$300
Quarter Page black and white ad - \$200

To become a valued Benefit sponsor or for more info
contact Jim Cadwell @ (510)735-7563 / jacadwell@gmail.com
or go directly to our sponsor page: Hillcrest.ejoinme.org/2017Sponsor

Checks preferred
Hillcrest PTA is a non-profit organization
Federal Tax ID# 94-6172363
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